

Course Title

Fundamentals of Management Accounting

Credit Hours

As Scheduled

Venue

As Scheduled

Date

As Scheduled

Objectives

- **At the end of the course delegates will be able to:**
 - Understand the concept of strategic management accounting and its application in a modern business environment
 - Recognise the key tools used in strategic management accounting
 - Appreciate the meaning and application of environmental management accounting and key tools used
 - Utilise the concept of beyond budgeting and its application
 - Implement customer profitability analysis to improve business performance
 - Understand the meaning of advanced performance management and the development of appropriate performance metrics.

The Delegates

- This course is relevant to both senior financial and non-financial managers.
- For those financial managers with more than 10 years post qualification experience, this course will provide them with a valuable update on the use and application of contemporary accounting techniques.
- For non-financial managers this course introduces them to the potential of management accountancy to help drive business performance.
- It is particularly useful for those managers wishing to understand contemporary approaches to performance measurement.

Contents

- **Introduction to Accounting and Finance :**
 - What is Accounting and Finance?
 - Who Needs Accounting?
 - Framework of Accounting .
 - Annual Reports and Accounts .
- **Strategic Management Accounting**
 - Key concepts in strategic management accounting
 - Using strategic management accounting to gain competitive advantage
 - Case studies in strategic management accounting
- **Environmental Management Accounting**
 - Environment Management Accounting and Corporate Social Responsibility
 - Tools used in Environmental Management Accounting
 - Case studies in Environmental Management Accounting
- **Understanding the Accounting Process**
 - Define the Five Types of Accounts
 - Asset , Liability , Equity , Revenue , Expense .
 - Explain the Accounting Process from transaction Entry to Closing the Books
 - State the Significance of Double-Entry Accounting
 - Determine the Impact of Different Types of Transactions on the Accounting System
- **Beyond Budgeting**
 - The restrictions of traditional budgeting

- Beyond budgeting and its impact on management approach
- Case studies in beyond budgeting
- **Customer Profitability Analysis**
 - The concept of customer profitability analysis and its use in business
 - Tools and techniques in customer profitability analysis
 - Case studies in customer profitability analysis
- **Advanced Performance Management**
 - The importance of effective performance management
 - Tools used in advanced performance management
 - Case studies in advanced performance management
- **Financing the Business**
 - Discuss the Role of Leveraging in Improving Return to the Shareholders
 - Discuss the Role of Short-Term Financing in Meeting an Organization's Financial Needs
 - Differentiate Between the Various Long-Term Financing Alternatives and Understand Their Impact on the Business
 - Identify Appropriate Financing Alternatives from Different Types of Business Needs

Notes :

- Great Discount For Companies And Governmental Organizations .
- All Programs Are Held In Five Star Hotels .
- All Lecturers Have Sufficient Knowledge And Experience To Implement The Programs At An Optimal Level .
- Large Package Of Services Is Offered To The Participants .

Discount	Language	Fees
10% in case of Three P. (or more)	English & Arabic	As Scheduled
Timetable	How to Register ?	Other Dates
9 Am : 11 Am 11.30 Am : 1 Pm 1.30 Pm : 3 Pm	www.titlehr.com Info@titlehr.com Tell 00971559687070	As Scheduled