

### Course Title

## Fundamentals of Management Accounting

### Credit Hours

25 H

### Venue

Dubai - UAE

### Date

23<sup>rd</sup> – 27<sup>th</sup> June , 2024

## Objectives

- **At the end of the course delegates will be able to:**
  - Understand the concept of strategic management accounting and its application in a modern business environment
  - Recognise the key tools used in strategic management accounting
  - Appreciate the meaning and application of environmental management accounting and key tools used
  - Utilise the concept of beyond budgeting and its application
  - Implement customer profitability analysis to improve business performance
  - Understand the meaning of advanced performance management and the development of appropriate performance metrics.

## The Delegates

- This course is relevant to both senior financial and non-financial managers.
- For those financial managers with more than 10 years post qualification experience, this course will provide them with a valuable update on the use and application of contemporary accounting techniques.
- For non-financial managers this course introduces them to the potential of management accountancy to help drive business performance.
- It is particularly useful for those managers wishing to understand contemporary approaches to performance measurement.

## Contents

- **Introduction to Accounting and Finance :**
  - What is Accounting and Finance?
  - Who Needs Accounting?
  - Framework of Accounting .
  - Annual Reports and Accounts .
- **Strategic Management Accounting**
  - Key concepts in strategic management accounting
  - Using strategic management accounting to gain competitive advantage
  - Case studies in strategic management accounting
- **Environmental Management Accounting**
  - Environment Management Accounting and Corporate Social Responsibility
  - Tools used in Environmental Management Accounting
  - Case studies in Environmental Management Accounting
- **Understanding the Accounting Process**
  - Define the Five Types of Accounts
    - Asset , Liability , Equity , Revenue , Expense .
  - Explain the Accounting Process from transaction Entry to Closing the Books
  - State the Significance of Double-Entry Accounting
  - Determine the Impact of Different Types of Transactions on the Accounting System
- **Beyond Budgeting**
  - The restrictions of traditional budgeting

# Title

## Training & HR Development



- Beyond budgeting and its impact on management approach
- Case studies in beyond budgeting
- **Customer Profitability Analysis**
  - The concept of customer profitability analysis and its use in business
  - Tools and techniques in customer profitability analysis
  - Case studies in customer profitability analysis
- **Advanced Performance Management**
  - The importance of effective performance management
  - Tools used in advanced performance management
  - Case studies in advanced performance management
- **Financing the Business**
  - Discuss the Role of Leveraging in Improving Return to the Shareholders
  - Discuss the Role of Short-Term Financing in Meeting an Organization's Financial Needs
  - Differentiate Between the Various Long-Term Financing Alternatives and Understand Their Impact on the Business
  - Identify Appropriate Financing Alternatives from Different Types of Business Needs .

Discount	Language	Fees
10% in case of Three P. (or more)	English & Arabic	5000 USD
Timetable	How to Register ?	Other Dates
09:00 Am : 11:00 Am (1 <sup>st</sup> Section) 11:00 Am : 11:15 Am (Break 1) 11:15 Am : 12:45 Pm (2 <sup>nd</sup> Section) 12:45 Pm : 01:00 Pm (Break 2) 01:00 Pm : 02:00 Pm (3 <sup>rd</sup> Section)	<a href="http://www.titlehr.com">www.titlehr.com</a> <a href="mailto:Info@titlehr.com">Info@titlehr.com</a> Tell   00971559687070	22 <sup>nd</sup> – 26 <sup>th</sup> September , 2024